



**BLOOD BANK  
OF DELAWARE/EASTERN SHORE**

**FOR JULY 21st EVENT**

July 18, 2003

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**MEDIA ADVISORY**

**SENATOR CARPER SHOWS CONCERN ABOUT NATIONAL BLOOD SHORTAGE  
BY DONATING BLOOD ON MONDAY**

**WHAT:** A blood donation by loyal Blood Bank supporter and long-time blood donor

**WHO:** United States Senator Thomas R. Carper

**WHEN:** Monday, July 21, 2003 at 10:00 a.m.

**WHY:** Summer months bring with them national blood shortages. This year, the United States national blood shortage is worse than in recent years. Senator Carper, a 20+year blood donor, frequently answers the call from the Blood Bank of Delaware/Eastern Shore to help keep Delaware from facing those shortages. "It is important for the community to be reminded of the importance of blood donation," said Senator Carper. "It only takes one hour to donate blood, and that hour helps save lives."

**WHERE:** Blood Bank of Delaware/Eastern Shore's Christiana Center  
100 Hygeia Drive  
Newark, DE 19713

**HIGHLIGHTS:**

- Great visuals of the Senator donating blood
- Visuals of "behind the scenes" action at the Blood Bank
- Interviews with the Senator and Blood Bank staff
- See how quick and easy blood donation actually is!

*Blood Bank of Delaware/Eastern Shore is a non-profit, community service program, which provides blood for the 18 hospitals and seven renal care centers throughout Delmarva. More than 70,000 blood donations are needed each year for patients in local hospitals.*

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**Blood Bank Of Delaware/Eastern Shore 100 Hygeia Drive Newark, DE 19713**  
**[www.delmarvablood.org](http://www.delmarvablood.org)**